

# PTO Meeting

September 7th 2023 - 3:00 pm - In Person & Zoom

## Meeting Minutes

### PTO Board Members & Vice President Vote | Lindsey Ockers, President

- President: Lindsey Ockers
- Vice President: Aida Cruickshank (pending vote)
- Treasurer: Erika McCallin
- Secretary: Laura Mersmann
- Spirit Wear: Lisa Hicks & Laura Mersmann
- Teacher Appreciation: Lindsey Ockers
- Dines Out: Travis Krings
- Backpack Program: Leslie Best & Michelle Moreno
- Website/Fun Run: Stacy Miller
- Family Directory: Steph Itelman
- Social Media: Lindsey Ockers
- VOTE: Erika McCallin motioned to move forwards, Trace Cress second. **APPROVED!**

### Principal's Report | Ms. Elinor Roller

- Thank you from Ms. Elinor for a warm welcome from the PTO on the 1st day!

### Financial Report | Erika McCallin, Treasurer

- Beginning Balance: \$58,685.52
- Current Balance: \$35,723.17
- Funds Spent This School Year:
  - \$3,632.21 School Supplies not included in packs. This will be reimbursed by EPI!
  - \$795.60 - Pancake truck - TA welcome back breakfast
  - \$878.90 – Back to School Snacks & Gifts for Teachers/Staff
  - \$364.18 – Spiritwear socks & wristbands
  - \$18.32 – Ice Cream Social - thanks to Otter Pops in freezer!
  - \$696.60 - Art Class supplies for Ms. Fowler's classroom
  - \$377.74 - Cooling towels for all students
  - \$352.20 - Misc (SOS, CheddarUp, Zoom, cash box)
  - \$18,420 - technology purchase voted on last year
- Funds Earned This School Year:
  - \$2,573.40 – King Soopers Quarterly Payment
    - (represents 198 users as of 6/30/23)
- Upcoming Inflows:
  - **FUN RUN!** Biggest fundraiser of the school year - goal \$35k (\$39k last yr)
  - **Spirit Wear Sale!** Opens Friday!
  - **Dines Out!** 9/11, 9/27, 10/23, 11/7
- **2023-2024 | "A year to invest"**
  - Line item proposed to add to budget moving forward
    - Buses for teachers field trip (\$550 per EVERY grade level/\$3,850 total)
    - Add teacher spending funds (\$300 per teacher K-5 x 18 teachers/\$5400)
    - URL purchase & hosting for PTO website (approximately \$150/yr)

- Items for our community
  - Canopy tent(s): 3 purple tents - one 10x15 and two 10x10s (approx \$800)
  - Snowblower (up to \$2k)
- Total Expenditures if all are approved: \$12,200
- VOTE: Leslie Best motioned for approval. It was seconded by Lisa Hicks.  
**Approved!!**
- PTO Gives Back
  - Giving back to teachers!
    - **Fun Run:** 20% of classroom earnings go directly to the class where it was raised- should this increase to 30% if we get 100% participation (donation - any amount) in a class? Let's VOTE!!
    - **Read-a-thon:** 40% of classroom proceeds go back to each teacher OR grade level earnings can be combined and divided equally among the teachers in that grade
    - Donors Choose (PTO will close out one project per teacher, up to \$300)\*
    - Grade Level Grants (each grade gets \$500 to use however the classrooms agree - funds need to be requested)
  - Giving back to students via scholarships for field trips or enrichment programs
    - Allowed twice per year per student (funds need to be requested)
    - Free tutoring for all students
  - Giving back to Bradley
    - Capital improvements, technology, etc.

## Fundraising | 2023-2024 Fundraising & Ongoing Efforts | Lindsey Ockers and Erika McCallin

- 2023/2024 Goal: \$77,100 in Inflows
- 2021/2022 Actuals: ~\$83,751
- Historically we have raised:
  - Fun Run (in 2022, \$39,328)
  - Read-A-Thon (in 2023, \$25,449)
  - King Soopers (in 22/23, \$7,894)
  - Dines Out (in 22/23, \$6,414)
  - Spirit Wear (in 22/23, \$2,212)
  - School Supplies (in 22/23, \$698)
  - Misc and Community Donations (in 22/23, \$1,757)
- **Fun Run Details:**
  - Committee Updates:
    - Fun Run Chair: Stacy Miller
    - Data & Logistics Team Leads: Erika McCallin & Stacy Miller
    - Volunteer Coordinator: Lisa Hicks
    - Timeline of Events: Lindsey Ockers
  - Timeline
    - Pep Rally | **NEXT Friday, Sept 15th at 8:30 am**
    - DAY of RUN | **Friday, Sept 29th ALL DAY**
    - Schedule:
      - 2nd Grade - 8:10 - 8:55 a.m.
      - 1st Grade - 8:55 - 9:40 a.m.
      - Kindergarten - 9:40 - 10:10 a.m.
      - ECE am - 10:10 - 10:30 a.m.
      - ECE pm - noon to 12:20 p.m.

- 3rd Grade - 12:25 - 1:10 p.m.
- 4th Grade - 1:10 - 1:55 p.m.
- 5th Grade - 1:55 - 2:40 p.m.

## Committee Reports

- School Supplies (Laura Mersmann)
  - Successful sale with 103 orders with a total of 163 items sold
- Backpack Program (Leslie Best/ Michelle Moreno)
  - Provide a backpack with food for the weekend.
  - Waiting to confirm what families are in need.
  - Ways we are getting the word out
    - Hoping to find a staff member to be part of committee to help flow of information
    - Revamping of old processes, such as website and flyers out in various languages
  - Emily Holben Walker will be meeting up with Leslie and Michelle to coordinate with the Community Garden.
- Spiritwear Sales (Laura Mersmann/ Lisa Hicks)
  - We are going with a new vendor. EPI.
  - New spirit wear art:

GARMENT COLOR  
GRAPHITE HEATHER

IMPRINT COLOR(S)  
1 WHITE  
2 RUSSELL PURPLE

DESIGN LINK  
BRA241\_071423A

ARTIST COMMENTS  
G500

EPI CUSTOM APPAREL  
INTERNAL USE: AB

YOUR EPI CUSTOM ARTWORK PROOF



DISCLAIMER: Due to variations of colors on different types of computer monitors and full-color printers, the colors that appear on your garment when screenprinted or embroidered may be a slightly different shade than what appears on the screen or prints from your printer. **Artwork shown is not actual print size.**

GARMENT COLOR  
GRAPHITE HEATHER

IMPRINT COLOR(S)  
1 WHITE  
2 RUSSELL PURPLE

DESIGN LINK  
BRA241\_090123A

ARTIST COMMENTS  
G500

EPI CUSTOM APPAREL  
INTERNAL USE: AB

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GARMENT COLOR  
PURPLE

IMPRINT COLOR(S)  
1 WHITE  
2 RUSSELL PURPLE

DESIGN LINK  
BRA241\_090123B

ARTIST COMMENTS  
G500

EPI CUSTOM APPAREL  
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GARMENT COLOR  
PURPLE

IMPRINT COLOR(S)  
1 WHITE  
2 RUSSELL PURPLE

DESIGN LINK  
BRA241\_090123C

ARTIST COMMENTS  
PC146Y  
THE DYE GARMENTS ARE  
UNIQUE CREATIONS  
MEANING NO TWO ARE THE  
SAME. THIS MEANS THAT  
YOUR TEE DYE GARMENTS  
WILL BE SIMILAR BUT NOT  
IDENTICAL.

EPI CUSTOM APPAREL  
INTERNAL USE: AB

YOUR EPI CUSTOM ARTWORK PROOF



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- Online sale will begin Friday (9/8) at noon and running through Monday 9/25
- New items include:
  - Youth zip hooded sweatshirt
  - Youth jogger pants
  - Women's and men's athletic ¼ zip up
  - Baseball cap
  - Beanie

- Duffle bag
  - Teacher only site for discounted prices
  - Live sale
    - New vendor cannot sell items purchased by PTO on their website. We will be having an in-person sale 2-3 times in the next 2 weeks. Dates TBD.  
This sale will include:
      - Tie dye socks
      - Stickers
      - Water bottles
      - Labels
      - Plastic bracelets
- Dines Out (Travis Krings)
  - **NEXT MONDAY!** Sept 11th - La Fogata DTC, 4:00-9:00 pm
  - Sept 27th - Sweetgreen, 5:00-8:00 pm
  - Oct 23rd - Esters
  - Nov 7th - Birdcall
- Family Directory (Steph Itelman)
  - 1st year doing family directory.
  - 239 children in the directory at the start of they school year
  - 18 more families have submitted since
  - Feedback is welcome to Steph Itelman
- Back to School / Teacher Appreciation (Lindsey Ockers)
  - Not until May

### Call for support | Do you know anyone who...

- Is a CPA?
- Is a Grant Writer?
- Is a DJ?
- Is awesome with Social Media?
- Is in Web Design?
- Is willing to act as a Translator from English to Spanish/Arabic/Other Languages?
- Is a superstar at their chosen profession that could support the school?
- If so! Please ask them to contact PTO! [bradleyIBPTO@gmail.com](mailto:bradleyIBPTO@gmail.com)

### Upcoming Meetings!

- October 19th at 7pm (virtual Zoom)
- November 16th at 3:00 pm (library hybrid, childcare provided)
- December 14th at 7pm (virtual Zoom)
- January 11th at 3pm (library hybrid, childcare provided)